

Circava™ drops vs. OTC allergy remedies

Which is right for your patients?

Considering the inconvenience, expense, and risks associated with SCIT allergy shots, as well as the very small number of allergies that can be treated with immunotherapy tablets, it is understandable why providers sometimes advise patients to seek over-the-counter remedies for allergy symptom relief. But what if a powerful, customized immunotherapy was more readily available and one that is safer and more convenient for your patients?

Circava System™ therapy by Potens Allergy is a real game-changer to help your patients achieve remission from allergic rhinitis and allergic asthma. It allows you to keep the patient within your practice without referring them to an allergy specialist.



The benefits of Circava System therapy are numerous. The following comparison demonstrates the long-term viability of Circava System therapy compared with OTC medications:



Symptom Relief

OTC medications provide temporary symptom relief but achieve no lasting effect. Circava System therapy achieves symptom relief for most patients in as little as 2-4 weeks, and they remain symptom-free throughout their maintenance protocol and beyond! This is because Circava System therapy induces tolerance and symptom remission. Since the dose is customized to the patient's complete allergy profile, patients are spared the need to purchase multiple OTC products to treat all of their symptoms.



Safety

Most OTC medications contain warnings, both regarding the length of use and side effects. Many, like nasal decongestants, can only be used safely for a period of 3 days. Some can cause drowsiness, impacting a person's ability to drive or operate machinery. After many thousands of treatments, no adverse effects have been reported with Circava System therapy. Additionally, Circava may be prescribed to children as young as 3.5 years of age, patients with autoimmune disease, and those taking beta blockers.



Cost

Different OTC remedies are required to treat different symptoms. Allergy pills can be expensive (just under \$350 per month for Clarinex-D-24®). Flonase® can run for about \$30 and last only about two weeks. In fact, the average American with allergies spends an average of \$566 each year on OTC medications just to manage their symptoms. With Circava, it may cost your patients more in the short term but they will spend less cumulatively over time while your practice realizes new revenue streams.

Circava System™ therapy benefits your practice and your patients

Why continue to prescribe OTC medications when a powerful, customized, and lasting immunotherapy is available to help your patients achieve full allergy remission? Find out just how easy it is to incorporate Circava System therapy into your practice.

Call us today to get started at 833-476-8367.

