

Why not prescribe a solution that gives your practice a slice of the allergy treatment market?

Allergy treatment market was \$28.83 billion as of 2020 and continues to grow.

At Potens Allergy, we have innovated an improved allergy treatment delivery system to replace the more than 100-year-old SCIT allergy shot regimen. Circava System bedtime oral therapy is just as effective as shots but with superior adherence and a much shorter ramp-up period.

Today, you can offer this personalized, powerful, and fast-acting allergy treatment to your patients with allergies. However, there are additional ways in which prescribing Circava System therapy benefits your practice beyond helping you deliver better care:

KEEP YOUR PATIENTS WITHIN YOUR PRACTICE

- Allergic rhinitis is the most common allergy, affecting about 25% of your patients and one of the most common reasons patients schedule office visits.
- According to a recent United Allergy Services survey, two-thirds (68%) of allergy sufferers prefer treatment from their family care doctor over an allergist.
- Potens Allergy makes it easy to treat these patients within your practice without referring them to a specialist.

ATTRACT NEW PATIENTS

- The patient-friendly Circava System can help differentiate your practice from competitors when new patients seek allergy treatment.
- We list your practice on the Potens website, where it can be found by individuals in your area seeking a more accessible and patient-friendly allergy treatment.

GENERATE ADDITIONAL REVENUE

- Circava prescriptions represent an additional (and potentially substantial) recurring cash revenue stream for your practice.
- Because Circava System therapy is only available by prescription, your patients visit you at regular intervals to receive their oral doses and for you to monitor their treatment progress, increasing patient office visits.

IN-OFFICE PATIENT EDUCATION

- Prescribing practices receive a full complement of in-office patient education materials, including displays, brochures, and more.
- When displayed in your waiting room, these communications prompt patient dialog about the treatment.

Call us at 833-476-8367 and we'll share all the details about becoming a prescriber!

